

Welcome to Tippecanoe County Highlights 2005 Edition

This publication is provided annually for each of Indiana's 92 counties, 11 Economic Growth Regions, and the State of Indiana.

Each publication includes a variety of demographic information: population, education, commuting patterns, labor force estimates, firms and employment by industry, industry wages, and firms and employment by size.

If you need further information about your area, you may call the regional analyst listed below. If you need labor market information for other areas, you will find a map of the regional analysts at the back of this publication and posted on our Internet website under Resources.

Additional labor market information is available on our Internet website.

Our website address is http://www.in.gov/dwd/inews

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Region 4: Benton, Carroll, Cass, Clinton, Fountain, Howard, Miami, Montgomery, Tippecanoe, Warren and

WhiteCounties

Innovating Indiana: Strategic Research & Development Division

SUMMARY OF TIPPECANOE COUNTY HIGHLIGHTS



The county population estimate for 2004 was 152,042, up 2.1 percent from the 2000 Census total. During this same time period, Indiana's total 2004 estimated population of 6,237,569 was up by 2.6 percent.

According to the 2000 Census, 70,160 people twenty-five years of age or over were high school graduates and/or had post-high school education. This number represented 87.8 percent of the twenty-five and up county population. Of that population, 26,496 or 33.2 percent were four year college graduates or greater. In 2003, of the 1101 persons graduating high school that year, 918 or 83.4 percent intended to go on to higher education.

A total of 19,283 workers or 18.8 percent of the workforce commuted into Tippecanoe County in 2003. Clinton County sent the most workers into the county. Conversely, 4,206 or 4.8 percent of the labor force commuted to work outside of the county. Marion County received the most workers from Tippecanoe County.

The estimated average unemployment rate for 2004 was 4.5 percent, below Indiana's annual average of 5.2 percent. The county's unemployment rate was based on an estimated average residential labor force of 77,700. Of that labor force, 74,210 were employed and 3,490 were unemployed.

For the year 2004, there were 73,471 jobs at industries within the county. The largest employing industry in the county was Education & Health Services with 30.2 percent of the total industry employment. The Federal, State & Local government industry was second at 23 percent.

The industry showing the most growth in jobs over the three year period (since 2001) was Education & Health Services, increasing 1,020 jobs or 4.8 percent above 2001. 17.1 percent of employers in the county employed 20 or more workers and those represented 82.2 percent of all employment.

The all industry average 2004 earnings for the county was \$34,982 per year versus Indiana's \$34,693. The county average wage was an increase of 9 percent over the 2001 county industry average wage. 6 of Tippecanoe County's North American Industry Classification System sectors had annual average earnings greater than the Indiana average for those industries. The county's Management of Companies & Enterprises industry had the highest average earnings at \$58,050 per year, with Utilities second at \$57,074, while the industry with the lowest annual earnings number was Accommodation & Food Services at \$11,408. The same industries statewide paid an average \$66,811, \$62,844, and \$11,574 per year, respectively.

TIPPECANOE COUNTY AND CITY POPULATION

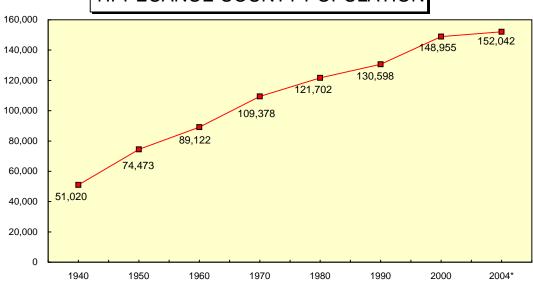
			2004	NUMERICAL	PERCENT
COUNTY	1990	2000	POPULATION	CHANGE FROM	CHANGE FROM
& Cities/Towns	CENSUS	CENSUS	ESTIMATES	2000-2004	2000-2004
TIPPECANOE CO	130,598	148,955	152,042	3,087	2.1%
BATTLE GROUND	806	1,323	1,333	10	0.8%
CLARKS HILL	716	680	662	(18)	-2.6%
DAYTON	996	1,120	1,130	10	0.9%
LAFAYETTE	43,764	56,397	59,753	3,356	6.0%
SHADELAND	1,674	1,682	1,614	(68)	-4.0%
WEST LAFAYETTE	25,907	28,778	28,609	(169)	-0.6%

TIPPECANOE COUNTY POPULATION

		NUMERICAL	%
YEAR	POPULATION	CHANGE	CHANGE
1940	51,020	51,020	N/A
1950	74,473	23,453	46.0%
1960	89,122	14,649	19.7%
1970	109,378	20,256	22.7%
1980	121,702	12,324	11.3%
1990	130,598	8,896	7.3%
2000	148,955	18,357	14.1%
2004*	152,042	3,087	2.1%

^{*} population estimate





Source: STATS IN, U.S. Census Bureau, 1940-1990 Census and 2004 Population Estimates

EDUCATIONAL INFORMATION

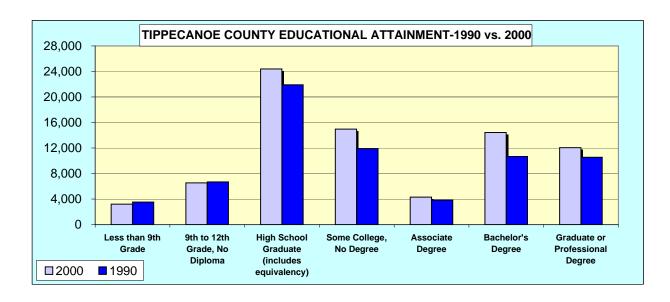
TIPPECANOE COUNTY

2003 HIGH SCHOOL GRADUATES HIGHER EDUCATION INTENT

EDUCATION INTENT	NUMBER	PERCENT
Graduates	1,101	100.0%
Total to Higher Education	918	83.4%
Four-Year Institution	661	60.0%
Two-Year Institution	233	21.2%
Vocation/Tech. Institution	24	2.2%

EDUCATIONAL ATTAINMENT - POPULATION 25 YEARS & OVER

EDUCATION LEVEL	1990	% IN 1990	2000	% IN 2000
Less than 9th Grade	3,547	5.1%	3,202	4.0%
9th to 12th Grade, No Diploma	6,702	9.7%	6,549	8.2%
High School Graduate (includes equivalency)	21,920	31.7%	24,386	30.5%
Some College, No Degree	11,916	17.2%	14,972	18.7%
Associate Degree	3,846	5.6%	4,306	5.4%
Bachelor's Degree	10,667	15.4%	14,432	18.1%
Graduate or Professional Degree	10,550	15.3%	12,064	15.1%
	·	-	-	
TOTAL - POPULATION 25 YEARS & OVER	69,148	100%	79,911	100%



Sources: Indiana Dept. of Education, Stats Indiana and U.S. Census Bureau.

TIPPECANOE COUNTY COMMUTING PATTERNS

Number of persons who live in Tippecanoe County and work (labor force)	87,312
Number of persons who live in Tippecanoe County and work in the county	83,106
Number of persons who live out of and work in Tippecanoe County	19,283
Total number of persons who work in Tippecanoe County (work force)	102,389

Top five counties sending workers INTO Tippecanoe County:

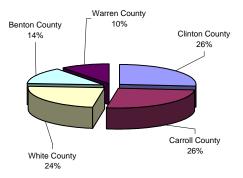
Clinton County	2,885	
Carroll County	2,884	
White County	2,591	
Benton County	1,506	
Warren County	1,121	
Total of above	10,987	equals 10.7% of work force

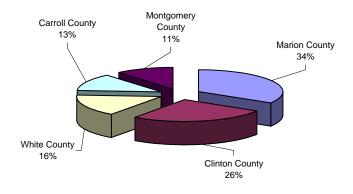
Top five counties receiving workers FROM Tippecanoe County:

Total of above	2,423	equals 2.8% of labor force
Montgomery County	271	
Carroll County	309	
White County	388	
Clinton County	639	
Marion County	816	

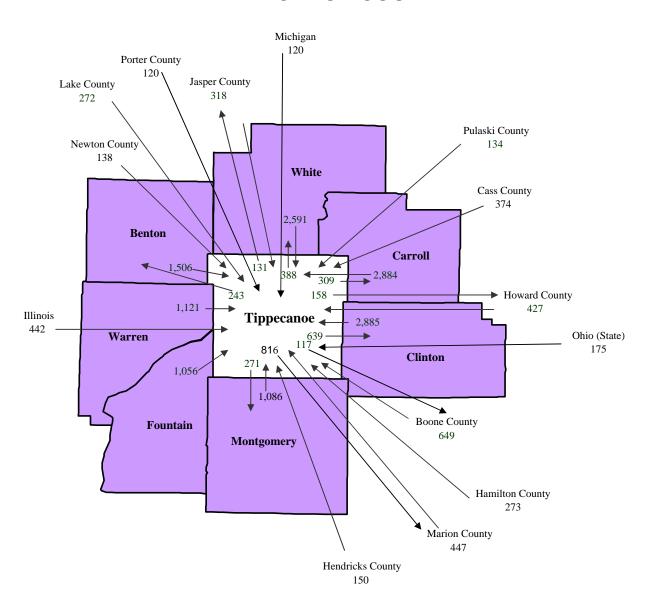
Top five counties sending workers INTO Tippecanoe County:

Top five counties receiving workers FROM
Tippecanoe County:





TIPPECANOE COUNTY



Data source: Indiana Dept. of Revenue Based on IT-40 Returns for Tax Year 2003 Report generated by STATS Indiana on Jan. 26, 2005

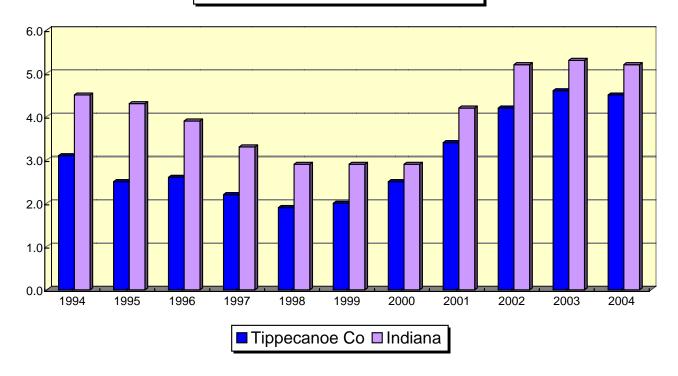
Counts of under 100 are not included. Noncontiguous out of state counts not included.

TIPPECANOE COUNTY LABOR FORCE

(1994 - 2004)

	LABOR			Tippecanoe Co	Indiana
YEAR	FORCE	EMPLOYED	UNEMPLOYED	RATE	RATE
1994	70,150	67,960	2,190	3.1	4.5
1995	72,680	70,840	1,840	2.5	4.3
1996	73,240	71,360	1,880	2.6	3.9
1997	73,600	72,000	1,600	2.2	3.3
1998	74,320	72,890	1,430	1.9	2.9
1999	75,610	74,080	1,530	2.0	2.9
2000	78,370	76,380	1,990	2.5	2.9
2001	79,140	76,450	2,690	3.4	4.2
2002	79,790	76,450	3,340	4.2	5.2
2003	77,510	73,960	3,550	4.6	5.3
2004	77,700	74,210	3,490	4.5	5.2

AVERAGE UNEMPLOYMENT RATE Tippecanoe County vs. Indiana 1994-2004



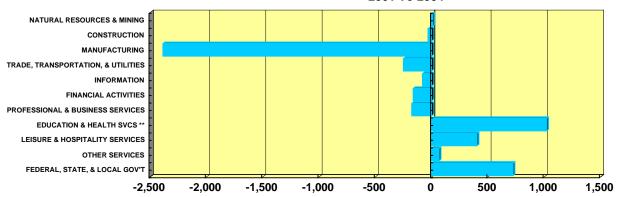
Source: Indiana Department of Workforce Development, Research & Analysis, Local Area Unemployment Statistics

INDUSTRY EMPLOYMENT

TIPPECANOE COUNTY EMPLOYMENT BY INDUSTRY 2001 to 2004

	2004					NUMERICAL	PERCENT
	NO. OF		AVERAGE EM			CHANGE	CHANGE
INDUSTRY SECTORS (NAICS)*	FIRMS	2001	2002	2003	2004	2001-2004	2001-2004
TOTAL EMPLOYMENT **	3,062	74,928	74,465	72,226	73,471	-1,457	-1.9%
NATURAL RESOURCES & MINING	28	385	408	387	393	8	2.1%
Agriculture, Forestry, Fishing, & Hunting Mining			Confidential Confidential				
CONSTRUCTION	369	3,364	3,392	3,141	3,333	-31	-0.9%
MANUFACTURING	119	17,015	15,985	14,570	14,629	-2,386	-14.0%
TRADE, TRANSPORTATION, & UTILITIES	715	12,165	12,265	11,759	11,915	-250	-2.1%
Wholesale Trade	141	1,374	1,367	1,270	1,339	-35	-2.5%
Retail Trade	475	9,464	9,407	9,060	9,052	-412	-4.4%
Transportation & Warehousing	93	1,221	1,393	1,332	1,429	208	17.0%
Utilities	7	106	99	96	95	-11	-10.4%
INFORMATION	40	1,031	1,041	996	949	-82	-8.0%
FINANCIAL ACTIVITIES	361	3,493	3,466	3,428	3,329	-164	-4.7%
Finance & Insurance	208	2,506	2,511	2,476	2,375	-131	-5.2%
Real Estate, Rental & Leasing	153	987	955	952	954	-33	-3.3%
PROFESSIONAL & BUSINESS SERVICES	444	4,479	4,240	4,127	4,302	-177	-4.0%
Professional & Technical Services	281	1,652	1,652	1,735	1,802	150	9.1%
Management of Companies & Enterprises	19	246	251	349	359	113	45.9%
Administrative & Waste Services	144	2,581	2,337	2,042	2,142	-439	-17.0%
EDUCATION & HEALTH SERVICES **	269	21,200	21,520	21,685	22,220	1,020	4.8%
Educational Services **	31	13,163	13,307	13,437	13,797	634	4.8%
Health Care & Social Assistance **	238	8,037	8,214	8,249	8,423	386	4.8%
LEISURE & HOSPITALITY SERVICES	356	7,085	7,353	7,314	7,486	401	5.7%
Arts, Entertainment, & Recreation	34	427	471	497	514	87	20.4%
Accommodation & Food Services	322	6,658	6,882	6,817	6,972	314	4.7%
OTHER SERVICES	301	2,040	2,051	2,042	2,105	65	3.2%
FEDERAL, STATE, & LOCAL GOVERNMENT	73	16,164	16,329	16,497	16,885	721	4.5%

Change in Tippecanoe County Industry Employment 2001 To 2004



Notes: 1. Data may not add to total due to rounding, suppression of confidential numbers, inclusion of unclassified data, and duplication of government employment numbers. 2. Industries listed are "private industry" unless otherwise noted.

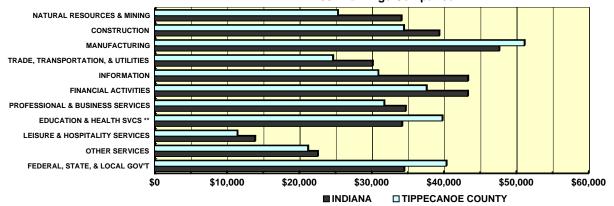
Source: Indiana Department of Workforce Development, Research & Analysis, Covered Employment

INDUSTRY EARNINGS

TIPPECANOE COUNTY EARNINGS BY INDUSTRY 2001 to 2004

								2004
				E COUNTY			INDIANA	TIPPECANOE
	2001	2002	2003	2004	CHANGE 2	001 to 2004	2004	% DIFFERENCE
INDUSTRY SECTORS (NAICS)*	WAGES	WAGES	WAGES	WAGES	DOLLARS	PERCENT	WAGES	FROM INDIANA
ALL INDUSTRIES **	\$32,085	\$32,260	\$33,530	\$34,982	\$2,897	9.0%	\$34,693	0.8%
NATURAL RESOURCES & MINING	\$22,930	\$22,734	\$25,321	\$25,320	\$2,390	10.4%	\$34,117	-34.7%
Agriculture, Forestry, Fishing, & Hunting		Confidential					\$25,490	
Mining		Confidential					\$49,836	
CONSTRUCTION	\$32,885	\$33,635	\$34,070	\$34,438	\$1,553	4.7%	\$39,343	-14.2%
MANUFACTURING	\$44,961	\$44,777	\$47,616	\$51,121	\$6,160	13.7%	\$47,638	6.8%
TRADE, TRANSPORTATION, & UTILITIES	\$22,007	\$23,214	\$23,711	\$24,647	\$2,640	12.0%	\$30,126	-22.2%
Wholesale Trade	\$38,946	\$40,351	\$42,018	\$44,757	\$5,811	14.9%	\$46,107	-3.0%
Retail Trade	\$17,772	\$18,738	\$19,086	\$19,627	\$1,855	10.4%	\$21,445	-9.3%
Transportation & Warehousing	\$33,105	\$34,593	\$35,466	\$35,459	\$2,354	7.1%	\$35,135	0.9%
Utilities	\$52,849	\$51,825	\$54,791	\$57,074	\$4,225	8.0%	\$62,844	-10.1%
INFORMATION	\$27,545	\$27,624	\$29,513	\$30,895	\$3,350	12.2%	\$43,315	-40.2%
FINANCIAL ACTIVITIES	\$33,700	\$35,216	\$36,465	\$37,589	\$3,889	11.5%	\$43,304	-15.2%
Finance & Insurance	\$38,637	\$40,375	\$41,507	\$42,187	\$3,550	9.2%	\$48,404	-14.7%
Real Estate, Rental & Leasing	\$21,166	\$21,656	\$23,355	\$26,144	\$4,978	23.5%	\$28,852	-10.4%
PROFESSIONAL & BUSINESS SERVICES	\$27,087	\$28,275	\$29,653	\$31,721	\$4,634	17.1%	\$34,701	-9.4%
Professional & Technical Services	\$34,648	\$36,789	\$37,512	\$39,796	\$5,148	14.9%	\$45,324	-13.9%
Management of Companies & Enterprises	\$48,453	\$50,658	\$50,735	\$58,050	\$9,597	19.8%	\$66,811	-15.1%
Administrative & Waste Services	\$20,208	\$19,856	\$19,368	\$20,518	\$310	1.5%	\$22,727	-10.8%
EDUCATION & HEALTH SERVICES **	\$36,874	\$36,934	\$38,656	\$39,778	\$2,904	7.9%	\$34,206	14.0%
Educational Services **	\$39,662	\$38,910	\$40,453	\$41,525	\$1,863	4.7%	\$33,107	20.3%
Health Care & Social Assistance **	\$32,308	\$33,732	\$35,727	\$36,917	\$4,609	14.3%	\$34,965	5.3%
LEISURE & HOSPITALITY SERVICES	\$10,756	\$10,809	\$11,136	\$11,434	\$678	6.3%	\$13,875	-21.3%
Arts, Entertainment, & Recreation	\$11,956	\$11,550	\$11,524	\$11,797	-\$159	-1.3%	\$25,802	-118.7%
Accommodation & Food Services	\$10,679	\$10,759	\$11,108	\$11,408	\$729	6.8%	\$11,574	-1.5%
OTHER SERVICES	\$20,221	\$20,664	\$20,564	\$21,195	\$974	4.8%	\$22,543	-6.4%
FEDERAL, STATE, & LOCAL GOVERNMENT	\$38,138	\$37,772	\$39,183	\$40,338	\$2,200	5.8%	\$34,484	14.5%

Tippecanoe County and State of Indiana 2004 Earnings Comparison



^{*} NAICS - North American Industry Classification System. ** Includes private and government employment in this industry. Confidential = Data suppressed due to confidentiality restrictions.

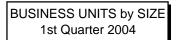
Notes: 1. Industries listed are "private industry" unless otherwise noted. 2. Wage data are annual averages.

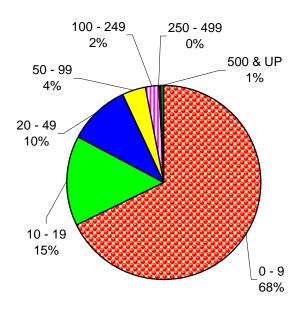
Source: Indiana Department of Workforce Development, Research & Analysis, Covered Employment

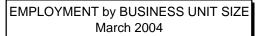
TIPPECANOE COUNTY FIRMS and EMPLOYMENT by SIZE

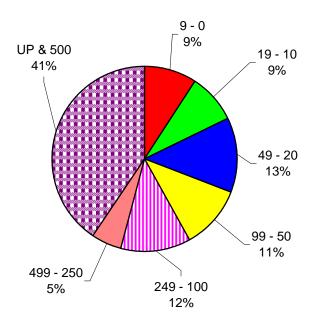
	NUMBER of	EMDLOVMENT by
	NUMBER OF	EMPLOYMENT by
UNIT SIZE	BUSINESS UNITS	BUSINESS UNIT SIZE
(Number Employed)	1ST QUARTER 2004	MARCH 2004
0 - 9	2,070	6,661
10 - 19	467	6,223
20 - 49	312	9,435
50 - 99	118	7,994
100 - 249	65	9,000
250 - 499	11	3,701
500 & UP	17	29,421
TOTAL	3,060	72,435

Business Units with zero employees and Federal Government Employees are included.









Source: Covered Employment, Research & Analysis, Indiana Department of Workforce Development



NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM TECHNICAL NOTES

For over sixty years, industry information has been compiled using the Standard Industrial Classification (SIC) system. Since 1993, the industry data tables in this publication were classified by SIC.

Beginning with the 2002 issue of the Highlights report, new industry data tables are based upon the North American Industry Classification System (NAICS).

Developed jointly by the United States, Canada and Mexico to produce comparable data, NAICS was introduced in 1997 to replace the SIC system. Because of its' scope and complexity, the transition to NAICS has taken three years to complete and is now effective beginning with 2001.

NAICS provides a more specific classification system reflecting the economy's changing industrial composition. NAICS focuses on *how* products and services are created, as opposed to the SIC focus on *what* is produced.

This reorganization has created breaks in the industrial classification time series. Even though, for example, the Manufacturing industry group is still listed, the current statistical data for Manufacturing may not be comparable to what was previously shown.

Example: An industrial machine company has its employment offices in a separate building. Those workers may now be listed in the Professional and Business Services industry under NAICS, rather than in Manufacturing. The same is possible for other industries.

NAICS uses a six digit hierarchical coding system to classify all economic activity. NAICS-United States allows for the identification of 1,170 industries compared to the 1,004 found in the SIC system. NAICS classifications are reviewed every three years. For purposes of this publication we will be classifying economic activities into 11 NAICS 'super sectors' and 15 NAICS sectors.

* * * * *

The following is a listing of the NAICS 'super sectors' we will be using:

Natural Resources & Mining includes agriculture, forestry, fishing, hunting, and mining. Construction

Manufacturing

Trade, Transportation & Utilities includes wholesale and retail trade, utilities, transportation, and warehousing. **Information** includes publishing, motion pictures, sound recording, broadcasting, Internet publishing, telecommunications, ISPs, search portals, data processing, news syndicates, libraries, and archives.

Financial Activities includes finance, insurance, real estate, and rental and leasing.

Professional & Business Services includes professional, scientific, and technical services, management of companies and enterprises, administrative/support, and waste management and remediation services.

Education & Health Services includes educational and health services, health care, and social assistance.

Leisure & Hospitality includes arts, entertainment, recreation, accommodation, and food services.

Other Services includes repair, maintenance, personal, laundry services and religious, grant making, civic, social, and professional organizations and private households.

Federal, State & Local Government includes total government employment.

Note: For more information on the North American Industry Classification System, you may refer to the U.S. Census Bureau page on NAICS at http://www.census.gov/epcd/www/naics.html

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